Spokane and Kootenai
2005
Spokane Regional Transportation Council
& Kootenai MPO
a. Title

1. Name of Survey: Spokane and Kootenai County Regional Travel Survey
2. Year: 2005
3. Investigating Org.: Spokane Regional Transportation Council & Kootenai MPO

b. Principle Investigator

1. PI: Johanna Zmud
   Institution Affiliation: NuStats

2. PI:
   Institution Affiliation:

c. Abstract:

The survey universe was comprised of households with telephones in Spokane and Kootenai Counties. The household travel survey was conducted using standard travel survey methods and computer-aided telephone interviewing (CATI) technology. It entailed the collection of activity and travel information for all household members regardless of age during a specific 24-hour period. The survey relied on the willingness of study area residents to (1) provide demographic information about the household, its members and its vehicles in a recruitment stage and (2) record all travel in a log for a specific 24-hour period in a retrieval stage. No incentives were provided to respondents, although an extensive public information campaign was executed by SRTC at the start of the project to emphasize the importance of and benefits from participating.

d. Additional Information:

e. Grant/Sponsor Information:

f. Data Information

Type of Data
1. Qualitative or Quantitative?: Both
2. Collection Method: Telephone interview (CATI) / Mail Survey
3. Travel Journal kept?: Yes
4. Confidential information?: None
   a) Pseudonyms?: No pseudonyms used
5. Copyright data?: No

Data Description
1. Area Studied: The counties of Spokane, WA and Kootenai, ID
2. Group studied: Households
3. **Universe of Study:**
   Households with telephones within Spokane and Kootenai counties

4. **Study Period:** 4/1/2005 - 6/21/2005

5. **Collection Period:** 4/1/2005 - 6/21/2005

6. **Data:** 1 .MDB file

7. **Smallest data unit:** Household member

8. **Smallest geo-unit:** County

9. **Sampling Method:** Please see Appendix A.

10. **Response Rate:** 25%

11. **Measure Tool:** N/A

12. **Weights:** Please see documentation provided.

13. **Number of Households:** 1,828

14. **Number of Entries:** 24,126