

San Francisco

1996

Metropolitan Transportation Commission

Metadata Under ICPSR Standards

a. Title

1. *Name of Survey:* 1996 Bay Area Travel Study
2. *Year:* 1996
3. *Investigating Org.:* Metropolitan Transportation Commission

b. Principle Investigator

1. *PI:*
Institution Affiliation: NuStats
2. *PI:*
Institution Affiliation:

c. Abstract:

The purpose of the study is to survey households in California's nine county Bay Area (including Oakland, San Francisco, and San Jose) to collect information on activities for all persons in the household, regardless of age or relationship. Households are asked to record all their activities for a specific two-day period. The data gathered during the survey will be used for the area's long-term transportation planning and air quality planning needs.

d. Additional Information:

e. Grant/Sponsor Information:

f. Data Information

Type of Data

1. *Qualitative or Quantitative?:* Both
2. *Collection Method:* Telephone interview (CATI) / Mail Survey
3. *Travel Journal kept?:* Yes
4. *Confidential information?:* None
 - a) *Pseudonyms?:* No pseudonyms used
5. *Copyright data?* No

Data Description

1. *Area Studied:*
The counties of Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma
2. *Group studied:* Households
3. *Universe of Study:* Households within the nine county Bay Area
4. *Study Period:* 1/1/1996 - 12/31/1996

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5. <i>Collection Period:</i>	1/15/1996 - 5/31/1996
6. <i>Data:</i>	1 .MDB file
7. <i>Smallest data unit:</i>	Household member
8. <i>Smallest geo-unit:</i>	ZIP
9. <i>Sampling Method:</i>	Please see documentation provided.
10. <i>Response Rate:</i>	31%
11. <i>Measure Tool:</i>	N/A
12. <i>Weights:</i>	Please see documentation provided.
13. <i>Number of Households:</i>	3,678
14. <i>Number of Entries:</i>	64,105