San Francisco

1990

Metropolitan Transportation Commission
Metadata Under ICPSR Standards

a. Title

1. Name of Survey: 1990 Bay Area Travel Surveys
2. Year: 1990
3. Investigating Org.: Metropolitan Transportation Commission

b. Principle Investigator

1. PI: Harold Charns
   Institution Affiliation: E.H. White and Company, Inc.
2. PI: Bonnie Nelson
   Institution Affiliation: Nelson/Nygaard Consulting Associates

c. Abstract:

The basic purpose of the 1990 Bay Area Travel Surveys was to collect basic demographic and travel behavior information from a representative set of households within the nine county San Francisco Bay Area. It was a follow up to the previous area wide travel surveys conducted in 1965 and 1981.

d. Additional Information:

e. Grant/Sponsor Information:

f. Data Information

Type of Data

1. Qualitative or Quantitative?: Both
2. Collection Method: Telephone interview
3. Travel Journal kept?: No
4. Confidential information?: None
   a) Pseudonyms?: No pseudonyms used
5. Copyright data?: No

Data Description

1. Area Studied:
   The counties of Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma
2. Group studied: Households
3. Universe of Study:
   For the MTC surveys, the universe comprises all residential buildings with a telephone within the nine Bay Area counties.
4. **Study Period:** 3/1/1990 - 7/31/1990
5. **Collection Period:** 3/1/1990 - 9/31/1990
6. **Data:**
   Under San_Francisco90.zip, there are 4 .XLS files – Household, Person, and 2 Trip files.
7. **Smallest data unit:** Household member
8. **Smallest geo-unit:** FIPS
9. **Sampling Method:** Please see documentation provided.
10. **Response Rate:** 46%
11. **Measure Tool:** N/A
12. **Weights:** Unweighted.
13. **Number of Households:** 41,026
14. **Number of Entries:** 70,774