

Sacramento  
2000  
Sacramento Area Council of Governments

# Metadata Under ICPSR Standards

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## a. Title

1. *Name of Survey:* 2000 Sacramento Area Household Travel Survey
2. *Year:* 2000
3. *Geographic Area:* Sacramento metropolitan area
4. *Investigating Org.:* Sacramento Area Council of Governments

## b. Principle Investigator

1. *PI:* Jesse Casas  
*Institution Affiliation:* NuStats
2. *PI:*  
*Institution Affiliation:*

## c. Abstract:

A four-phase data collection procedure was used: 1) advance calls, 2) recruitment, 3) reminder calls; 4) data retrieval. The entire data collection task was conducted from February to June 2000. A total of 9,151 households agreed to receive a letter and a brochure about the survey; 4,724 households were recruited to participate and 3,942 households completed 24-hour place-based diaries. A completion rate of 83.5%, which is the percentage of completes to recruited households, was achieved (each person in the household had to provide trip information in order for the household to be considered a complete). The total number of completed surveys is 3.7% more than the contractual requirement of 3,800.

## d. Additional Information:

## e. Grant/Sponsor Information:

## f. Data Information

### *Type of Data*

1. *Qualitative or Quantitative?:* Both
2. *Collection Method:* Telephone interview (CATI)/ Mail-in Survey
3. *Travel Journal kept?:* Yes
4. *Confidential information?:* None
  - a) *Pseudonyms?:* No pseudonyms used
5. *Copyright data?:* No

### *Data Description*

1. *Area Studied:*  
The study area consists of Sacramento, Yolo, Yuba, Sutter, Placer, and El Dorado counties.

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2. *Group studied:* Households
3. *Universe of Study:*  
The universe for the Year 2000 Sacramento Area Household Travel Survey is defined as all households located in the SACOG jurisdiction.
4. *Study Period:* 2/1/2000 - 6/30/2000
5. *Collection Period:* 2/1/2000 - 6/30/2000
6. *Data:*  
5.CSV data files – Household, Location, Person, Trip, and Vehicle
7. *Smallest data unit:* Household member
8. *Smallest geo-unit:* City
9. *Sampling Method:* Please see section 2 in documentation.
10. *Response Rate:* 26%
11. *Measure Tool:* N/A
12. *Weights:*  
As directed by SACOG, all results presented in this report are unweighted.
13. *Number of Households:* 3,942
14. *Number of Entries:* 43,086