Sacramento
2000
Sacramento Area Council of Governments
a. Title

1. Name of Survey: 2000 Sacramento Area Household Travel Survey
2. Year: 2000
3. Geographic Area: Sacramento metropolitan area
4. Investigating Org.: Sacramento Area Council of Governments

b. Principle Investigator

1. PI: Jesse Casas
   Institution Affiliation: NuStats
2. PI: Institution Affiliation:

c. Abstract:

A four-phase data collection procedure was used: 1) advance calls, 2) recruitment, 3) reminder calls; 4) data retrieval. The entire data collection task was conducted from February to June 2000. A total of 9,151 households agreed to receive a letter and a brochure about the survey; 4,724 households were recruited to participate and 3,942 households completed 24-hour place-based diaries. A completion rate of 83.5%, which is the percentage of completes to recruited households, was achieved (each person in the household had to provide trip information in order for the household to be considered a complete). The total number of completed surveys is 3.7% more than the contractual requirement of 3,800.

d. Additional Information:

e. Grant/Sponsor Information:

f. Data Information

Type of Data
1. Qualitative or Quantitative?: Both
2. Collection Method: Telephone interview (CATI)/ Mail-in Survey
3. Travel Journal kept?: Yes
4. Confidential information?: None
   a) Pseudonyms?: No pseudonyms used
5. Copyright data?: No

Data Description
1. Area Studied:
   The study area consists of Sacramento, Yolo, Yuba, Sutter, Placer, and El Dorado counties.
2. *Group studied:* Households

3. *Universe of Study:*
The universe for the Year 2000 Sacramento Area Household Travel Survey is defined as all households located in the SACOG jurisdiction.

6. *Data:*
5. CSV data files – Household, Location, Person, Trip, and Vehicle

7. *Smallest data unit:* Household member
8. *Smallest geo-unit:* City
9. *Sampling Method:* Please see section 2 in documentation.
10. *Response Rate:* 26%
11. *Measure Tool:* N/A
12. *Weights:*
As directed by SACOG, all results presented in this report are unweighted.

13. *Number of Households:* 3,942
14. *Number of Entries:* 43,086