Oahu, HI
1995
Oahu MPO
a. Title

1. **Name of Survey:** OMPO Model Development Project
2. **Year:** 1995
3. **Geographic Area:** Oahu island
4. **Investigating Org.:** Oahu MPO

b. Principle Investigator

1. **PI:**
   - **Institution Affiliation:** Parsons Brinkerhoff

2. **PI:**
   - **Institution Affiliation:**

c. Abstract:

The 1995 Household Interview Survey (HIS) collected complete travel information from a sample of 4,060 Oahu households. Households were recruited for participation by telephone using a random-digit-dial method that includes both listed and unlisted telephone numbers. The travel information was retrieved via telephone using a computer-assisted telephone interviewing (CATI) system.

d. Additional Information:

e. Grant/Sponsor Information:

f. Data Information

**Type of Data**

1. **Qualitative or Quantitative?:** Both
2. **Collection Method:** Telephone interview (CATI) / Mail-in Survey
3. **Travel Journal kept?:** Yes
4. **Confidential information?:** None
   - a) **Pseudonyms?:** No pseudonyms used
5. **Copyright data?** No

**Data Description**

1. **Area Studied:** Oahu Island, Hawai’i
2. **Group studied:** Households
3. **Universe of Study:** Households on the island
4. **Number of Households:** 4,060
5. **Number of Entries:** 43,414
<table>
<thead>
<tr>
<th></th>
<th>Metadata Under ICPSR Standards</th>
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<tbody>
<tr>
<td>6.</td>
<td><strong>Study Period:</strong> 1Q 1995 - 3Q 1995</td>
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<tr>
<td>7.</td>
<td><strong>Collection Period:</strong> 1Q 1995 - 3Q 1995</td>
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<tr>
<td>8.</td>
<td><strong>Data:</strong> 4 spreadsheets – Household, Person, Vehicle, and Activity</td>
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<td>9.</td>
<td><strong>Smallest data unit:</strong> Household member</td>
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<td>10.</td>
<td><strong>Smallest geo-unit:</strong> TAZ</td>
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<td>11.</td>
<td><strong>Sampling Method:</strong> Review documentation.</td>
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<tr>
<td>12.</td>
<td><strong>Response Rate:</strong> Unknown</td>
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<td>13.</td>
<td><strong>Measure Tool:</strong> N/A</td>
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<td>14.</td>
<td><strong>Weights:</strong> Please see &quot;Survey Expansion Procedure&quot; in the documentation.</td>
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</tbody>
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